

UNIT - 2

SATYA NADELLA'S E-MAIL TO HIS EMPLOYEES ON HIS FIRST DAY AS CEO OF MICROSOFT

Introduction: This question is extracted from the lesson "Satya Nadella's e-mail to his employees on his first day as CEO of Microsoft" which was a e-mail by Satya Nadella to his employees on his first day as C.E.O of Microsoft. (Common for all answers)

A.1 Why did Nadella chose to work at Microsoft?

Satya Nadella choose to work at Microsoft as he believed that it was the greatest place to work. He believes it so, because Microsoft provides all the resources and freedom for one to be innovative. He says that, in the view of Microsoft moving forward means innovating technology which will make people's lives better and easier. He feels it is the way one find meaning and joy in their work.

A.2 What inspires Nadella?

Satya Nadella, the C.E.O of Microsoft had many choices about where to work. He believed that Microsoft is the best company in the world. He says that they empower people to do magical things and make the world better, which is the main thing he got inspired. He believed that there is no better company to work in. He also points out that this was the same inspiration that continues to drive him today.

A.3 In which direction in technology evolving according to Nadella?

Nadella forecasts more about cloud computing, machine learning, insights from big data. He believes that over next decade, technology will become even more ubiquitous. It connects us to our friends and

families and help us to see, express and share our world in ways also it enables business to engage customers in more meaningful ways.

A4. What are the three factors that Nadella lists as his formative influences?

The three factors that Nadella lists as his formative influences are that he believed in family solidarity, his curiosity and 'Thirst for learning.'

A5. What are the unique selling points of Microsoft, according to Microsoft?

Nadella believes Microsoft is uniquely situated to achieve its goal of being a tech leader in the coming decades as well, because it can harness the power of software as well as hardware, through its acquisition of Nokia.

A6. What will help employees find meaning in their work?

Nadella says that employees commonly underestimate their role in a company and overestimate the role of others. He says that each employee must work towards innovating technology which will make people's lives easier and better. He also truly believes that each of us must find meaning in our work. The best work happens when you know that it is not just work but something that will improve other people's lives. In this way, we find meaning and also joy in work.

A7. What philosophy is at the heart of Nadella's vision of Microsoft?

Nadella believes Microsoft is a great place to work in because it believes in empowering its employees to innovate. Nadella says that each employee must work towards innovating technology which will make people's lives better and easier and this also helps to find meaning and joy in their work. He says that talent, resources and perseverance are the foundation on which a company attains great